GOVERNMENT OF INDIA
TOURISM
LOK SABHA

STARRED QUESTION NO:405
ANSWERED ON:03.05.2007
PROMOTION OF TOURISM
Appadurai Shri M.

Will the Minister of TOURISM be pleased to state:

(a) whether the Government has drawn up any Action Plan to promote tourism in the country during the Eleventh Five Year Plan period;

(b) if so, the details thereof alongwith the provision of funds made therefor; and

(c) the tourist circuits identified for development and the funds proposed to be allocated for the purpose during 2007-08, State-wise?

Answer

THE MINISTER OF TOURISM AND CULTURE (SMT. AMBIKA SONI)

(a), (b) & (c): A Statement is laid on the Table of the Sabha.

STATEMENT IN REPLY TO LOK SABHA STARRED QUESTION NO. 405 TO BE ANSWERED ON 03.05.2007 REGARDING PROMOTION OF TOURISM

(a): Yes, Sir.

(b) : In order to ensure development of places of tourist interest in a systematic and wholistic manner, the Ministry of Tourism had commissioned 20 Year Perspective Plans for all States/Union Territories at the beginning of 10th Five Year Plan. The Perspective Plans have given Action Plans for tourism development in the States/Union Territories in the short term and long term. These Perspective Plans have been sent to the States/Union Territories to guide them in initiating action for development and promotion of tourism during the 11th Plan.

To promote tourism in the country during the 11th Five Year Plan period, Ministry of Tourism has adopted a strategy to position tourism as a major engine of economic growth and as a national priority through creation of world class tourist infrastructure. In addition, the Ministry has drawn up and adopted a focused marketing and promotional plan and also plans for quality human resource development for hospitality sector. The allocation for Ministry of Tourism for 11th Five Year Plan has not been finalized by Planning Commission however, the Budget allocated for the year 2007-08 is Rs.953.00 crore.

(c) : The Ministry of Tourism provides Central Financial Assistance to States for development of places of tourist interest to attract domestic and foreign tourists. The projects for Central Financial Assistance are identified in prioritization meetings in consultation with State Governments every year and financial assistance is provided to the States/UTs for the projects which are complete in all respects as per guidelines, after considering their inter-se priority, availability of funds etc. For development of a circuit, the maximum financial assistance that can be sanctioned is Rs.8.00 crore. However, for projects of mega circuits the maximum amount that could be sanctioned is Rs. 50.00 crore.